

# Rebecca Woodward

tech-savvy design assistant

## brand editorial & content design

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Global Director of Content	Kepler	NYC	2021
Managing Editor	University of Phoenix	NYC	2021
Content Writer	Aflac	NYC	2020
Editorial Director	Guardian Life	NYC	2019

## social content, strategy & design

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Social Content Manager	Simon Sinek Inc.	NYC	2018
Worldwide Social Strategist	IBM	NYC	2017
Social Editor	The Spruce	NYC	2016
Social Content Manager	Publicis	NYC	2014
Assistant Director of Social	Fluency Media	MI	2012

## education

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### Costume Design and Wardrobe Certificate

Fashion Institute of Technology 2023

### Bachelor of Arts, Literature & Geography

Eastern Michigan University 2009

Blueprint Screenwriting Group 2019

## skills

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- script analysis
- sketching/rendering
- hand and machine sewing
- embroidery
- laundry and hand washing
- ironing and steaming
- shopping and returns
- budget management
- expense tracking
- project management
- set decoration
- NYS driver's license

## technical skills

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- Microsoft Office Suite
- Google Tools
- Photoshop/InDesign
- Asana/Trello/ClickUp/Basecamp
- Excel, Smartsheets, Google Sheets
- Toggl
- Slack
- Zoom/Webex
- digital photography/photo editing
- video editing
- social media management
- content management
- Canva, Animoto
- writing/copyediting
- transcription

## contact

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